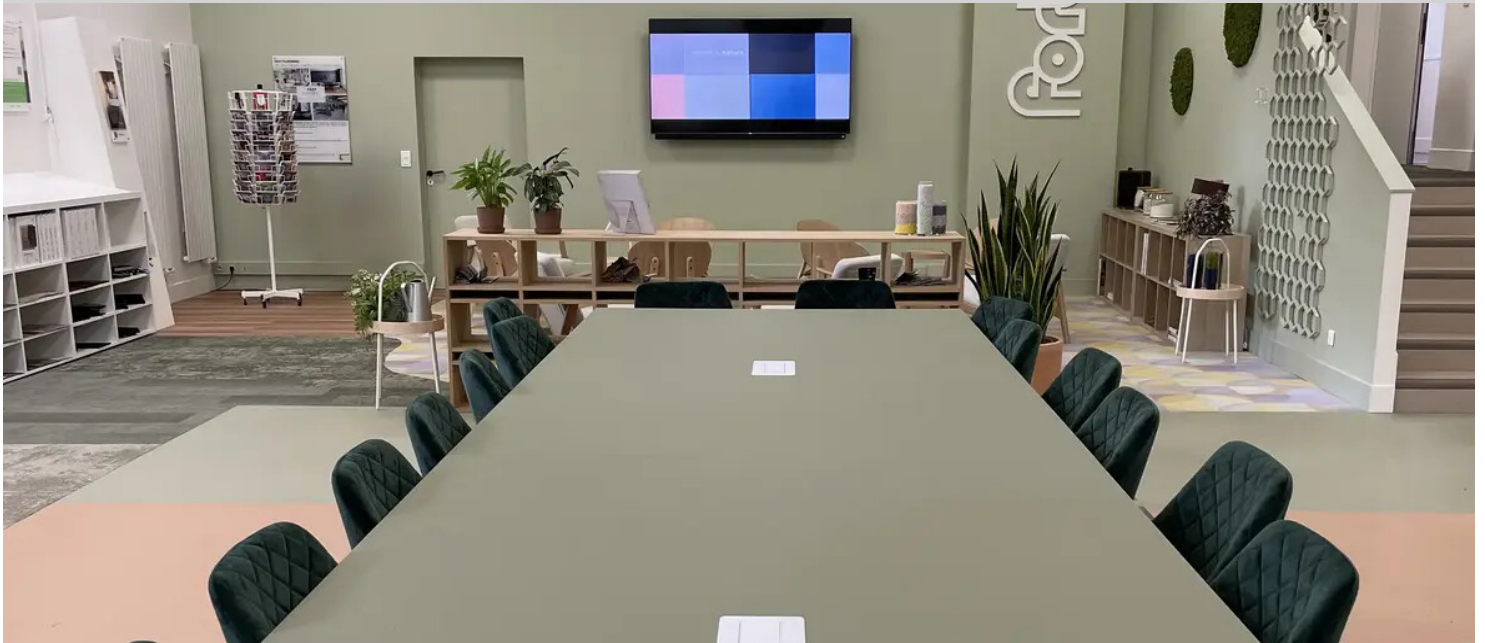


Reims Showroom



The Reims showroom was modernised in the spring, with a set of 13 flooring references installed in the room to showcase the various Forbo Flooring ranges and decors. You'll be able to choose from a range of sheets, tiles and planks formats, flamboyant colours and more neutral ones, all complemented by personalised furniture using our desktop solution, which allows you to cover your favourite pieces of furniture with linoleum. The whole project was supervised by Cécilia Aouaina, Marketing Director, and Margareth Van Aken, Vinyl Design Manager. The flooring was installed by our Forbo Flooring installation team. This new showroom offers an immersive experience, thanks to books and samples, as well as digital tools such as virtual reality and interactive screens.

Nom du projet	Showroom de Reims
Maîtrise d'ouvrage	Forbo Sarlino
Applicateur	Forbo Flooring
Lieu	Reims
Date d'achèvement	2024

Revêtements de sol utilisés

Flotex Ombré Montage planks Ombre estuary	Flotex Ombré Montage planks Montage estuary	Flotex Vision FR Marine Miami fiesta	Marmoleum Cocoa matcha	Marmoleum Cocoa salted caramel	Marmoleum Cocoa indigo milk
Allura Decibel Wood sage green ash	Allura Decibel Material stormy sky	Allura Decibel Material deep blue ash	Allura Decibel 0.35 Wood golden smooth	Allura click Flexcore light serene oak	Allura click Flexcore natural serene oak



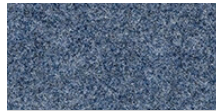
Allura Puzzle
light twine (96x96
cm)



Modul'up 19 dB
Wood
pure chill oak



Tessera Infused
whimsy wood



Markant
glacier



Coral Bright
virgin sand

